

EXPERIMENTATION & ECOSYSTEMS

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Cochlear Implants

Figure 4 Comparison of Single- and Multi-channel Cochlear Implants

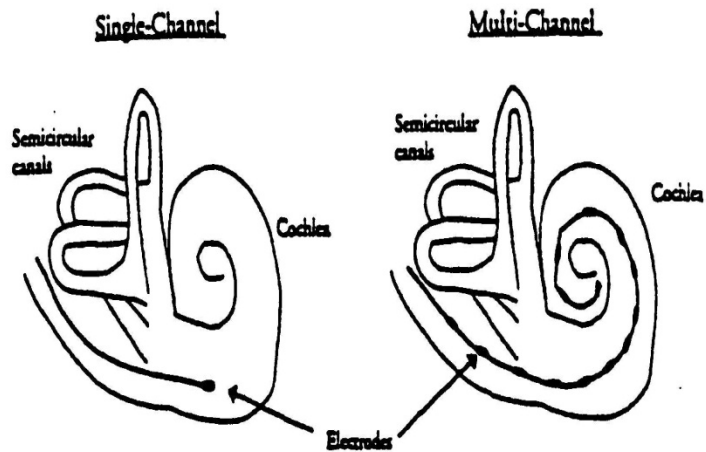
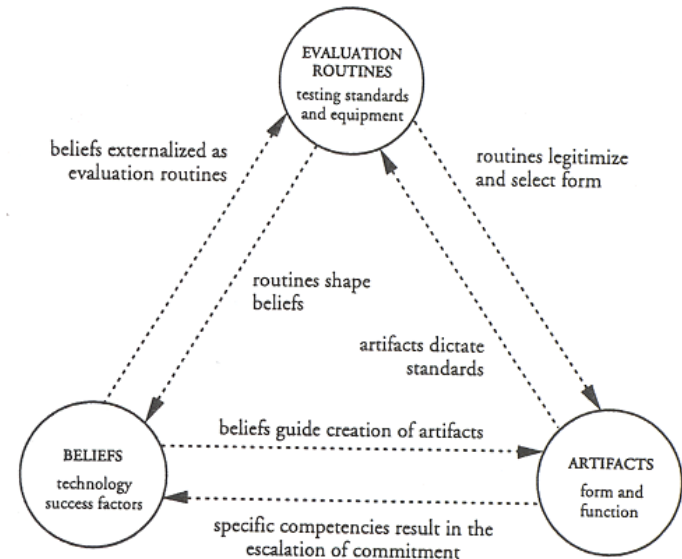
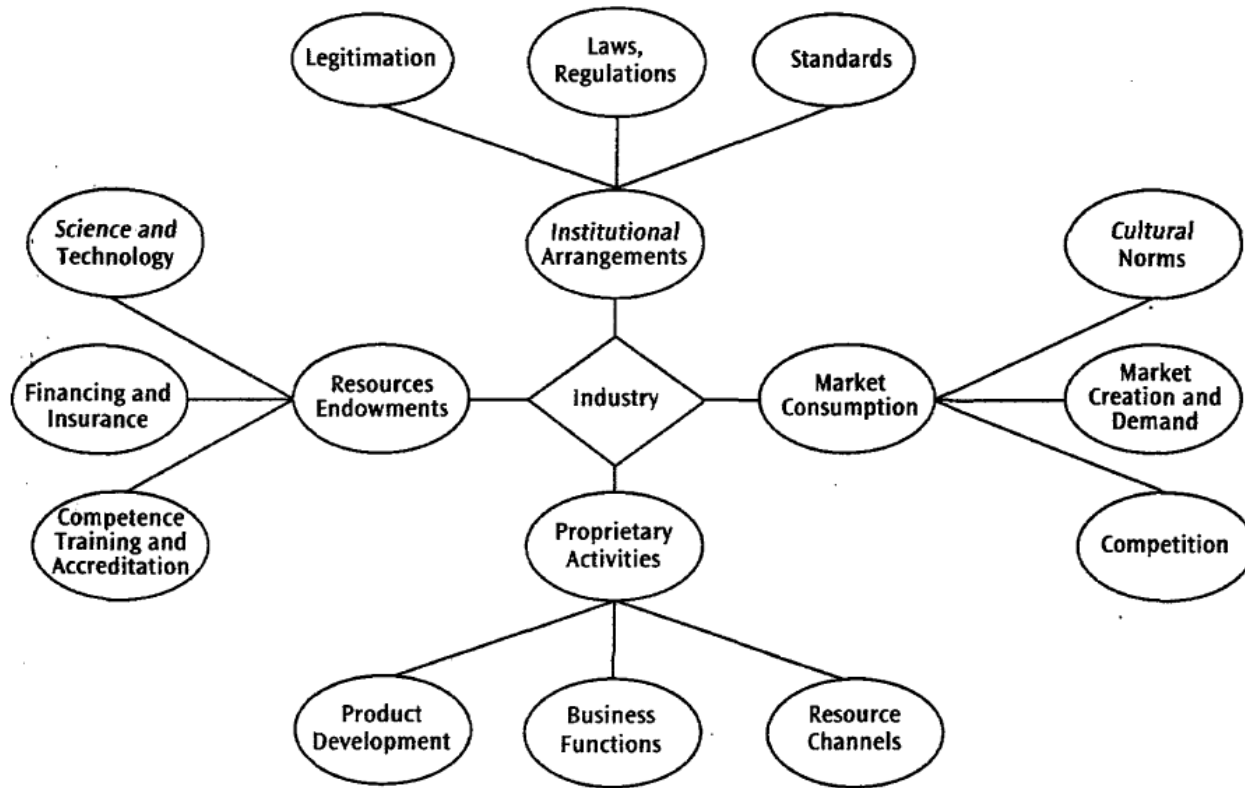


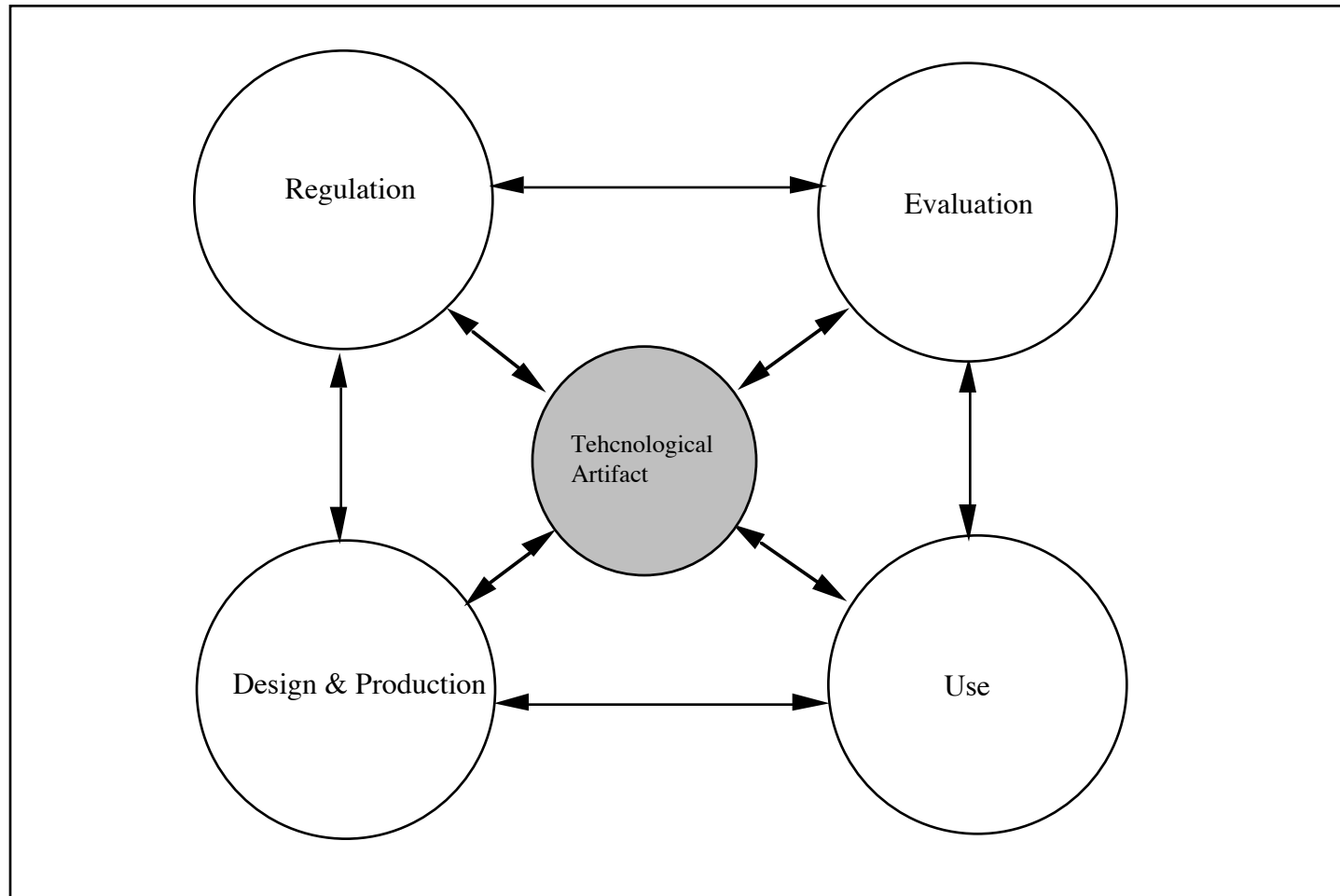
Figure 1 Socio-cognitive Model of Technology Evolution



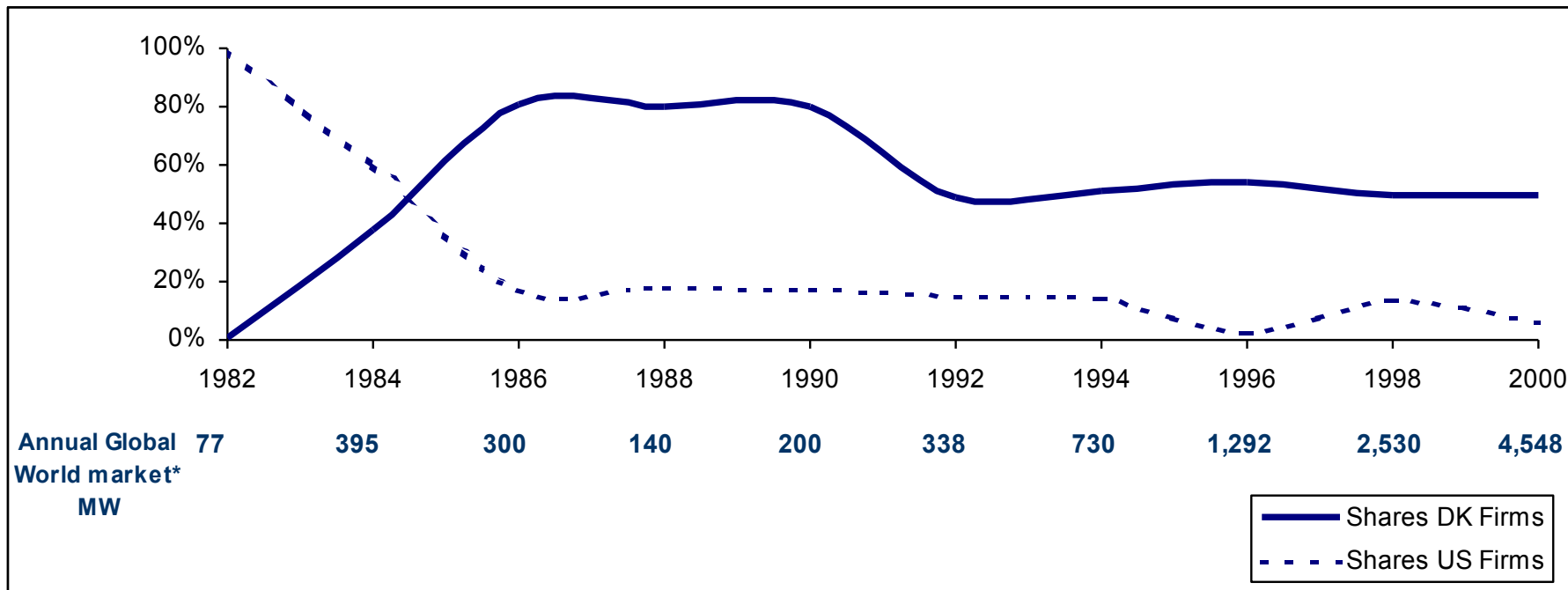
Cochlear Implants Ecosystem



Wind Turbine Ecosystem

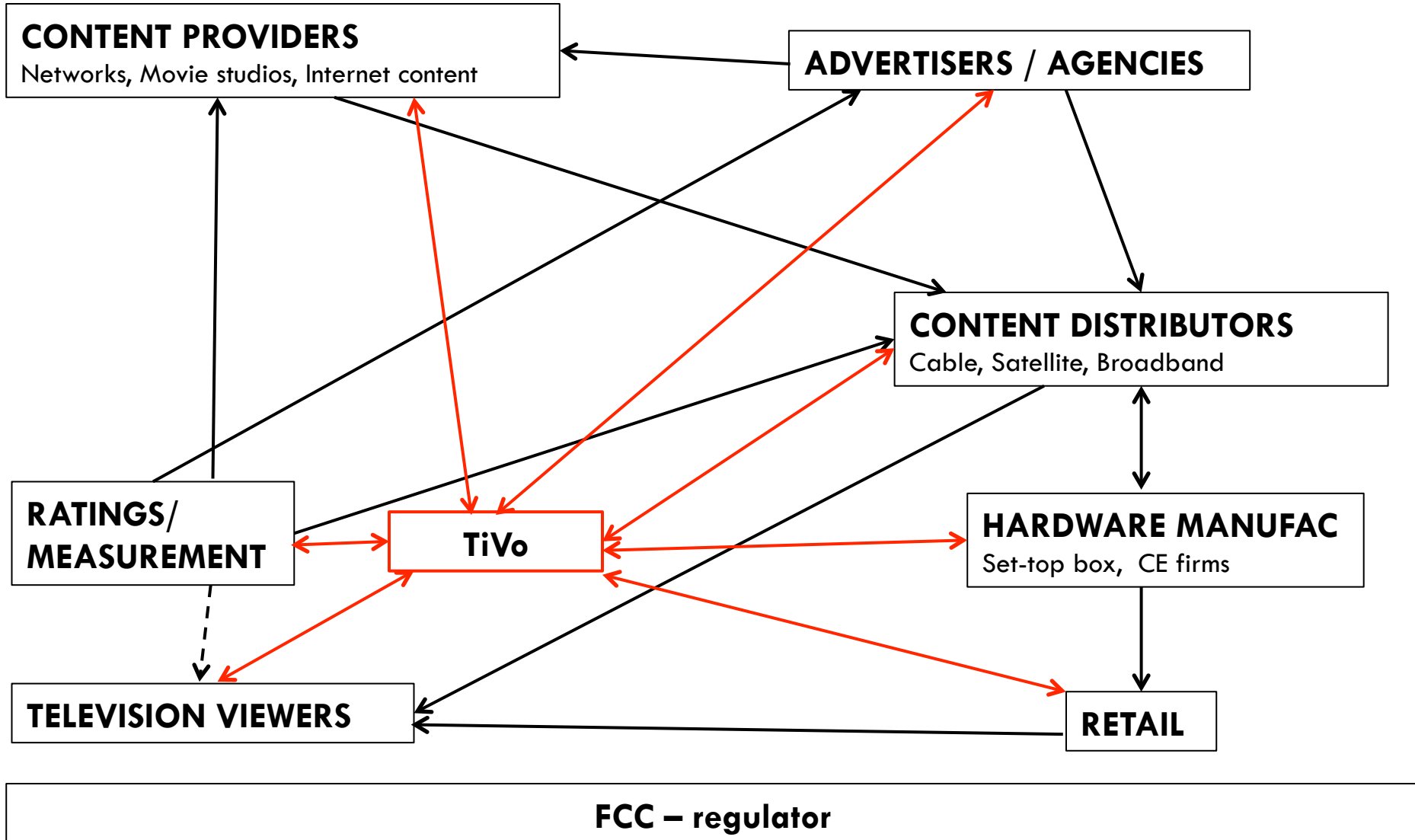


Wind-Turbines: Global Market Shares for Danish and U.S. Firms 1982-2000



Sources: Karnøe, 1991; California Energy Commission, Performance Reporting System; BTM-Consult 1994, 1997, 2001

U.S. TELEVISION INDUSTRY ECOSYSTEM IN 2011



CONSISTENT FINDINGS

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- Experimentation and ecosystem emergence/transformation is a non-linear journey
- Breaking through implies breaking apart
- Contestation and coopetition
- Strategy/platform emergence is a process