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*Hult Intl. Business School*

Toward Lean 2.0?

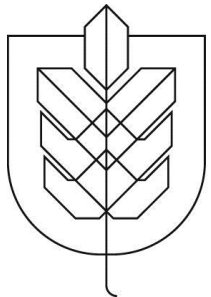
#LeanAOM

Lean Startups and Innovation Strategy  
Academy of Management 2018

# Toward Lean 2.0?

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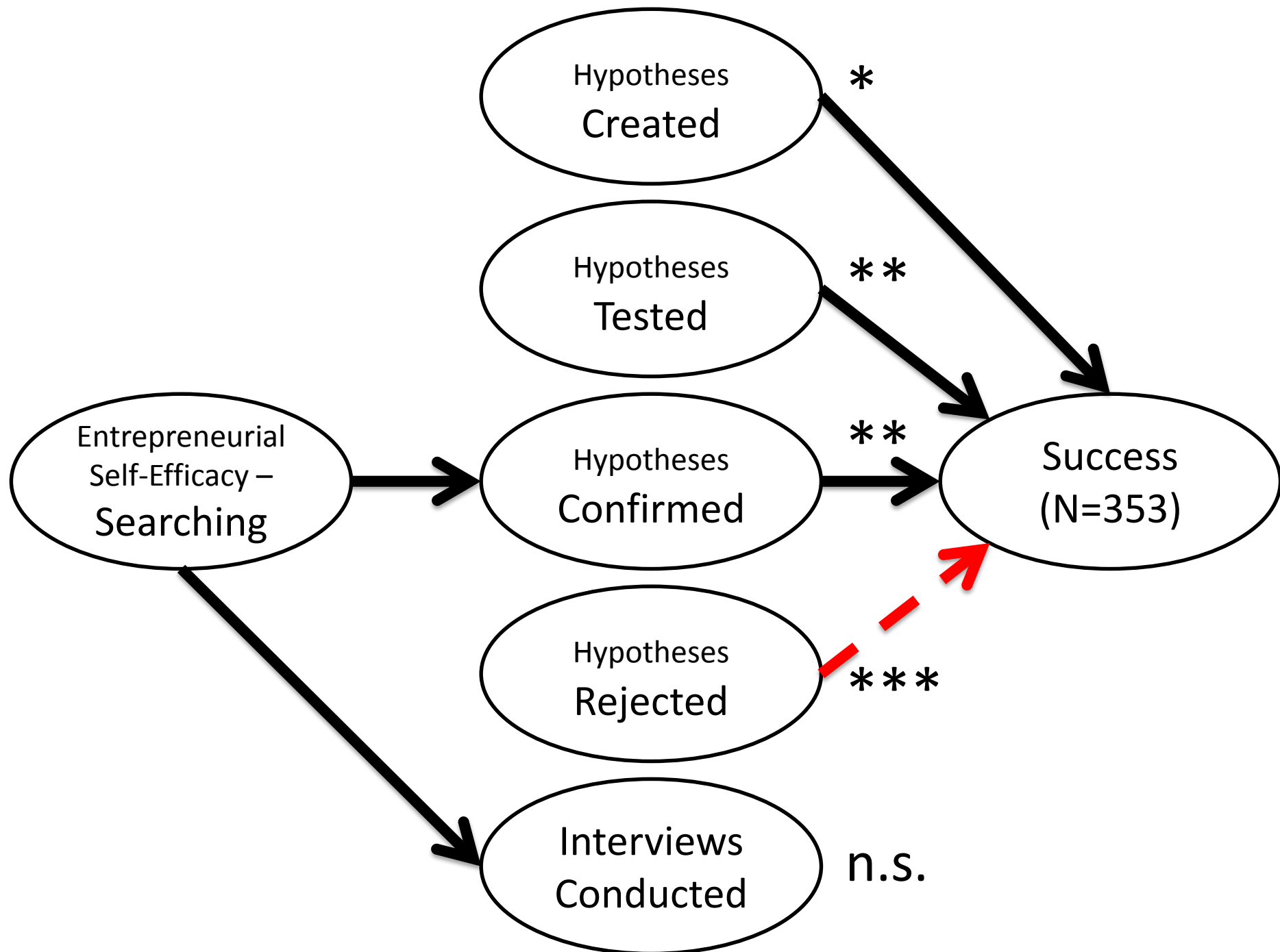


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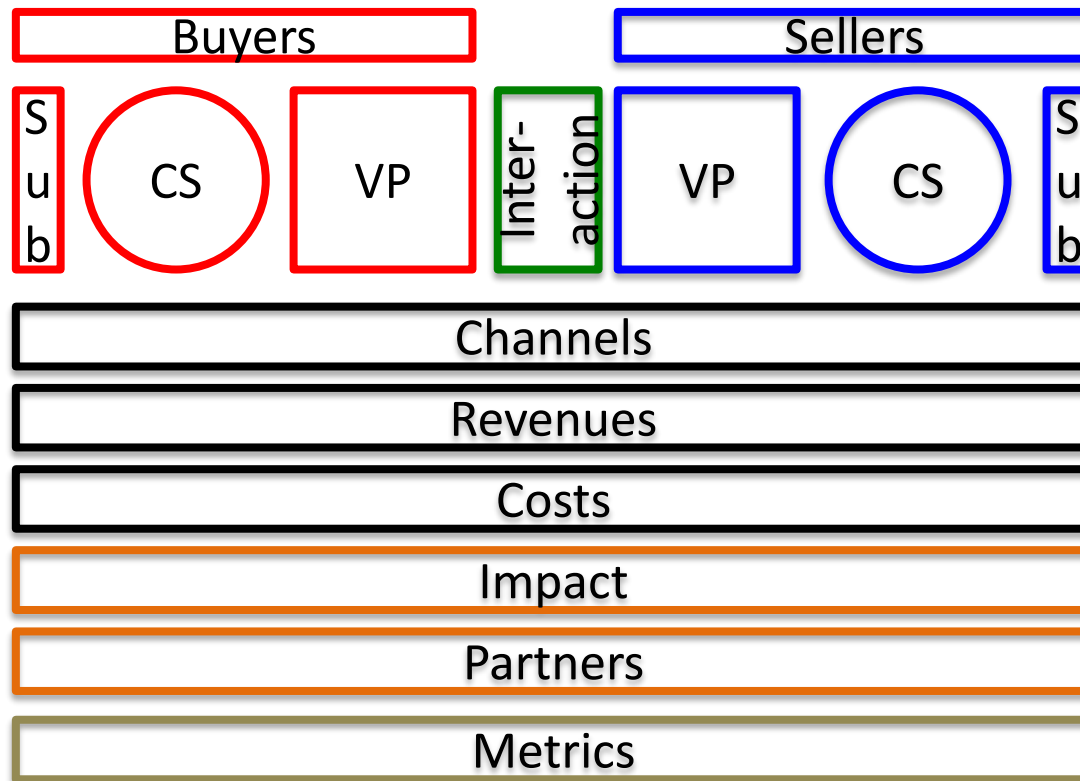


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# Stages of Hypothesis Testing



# Platform Model Canvas



# Future: Hypothesis Construction

- “Useful” hypothesis for...?
  - Nascent entrepreneurs
  - Successful entrepreneurs
  - Teachers
  - Researchers
  - Investors

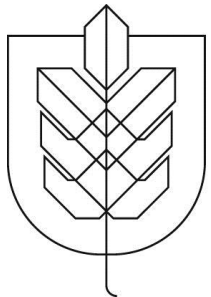
# Future: Lean and Stress

- Does following Lean influence a leader's stress level?
  - Less discretion
  - More information

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